Every school has a story worth seeing.

Brand films, aerial filming, 360° video and virtual campus tours.
Custom AR experiences, shaped around your brief.

Gagan Ahuja
Founder & Producer



The Beacon School: A Full Campus Story
Film by Shubhangi Acharya

A filmmaker’s eye for your school.

We help families understand your school’s character before their first visit.

The people.
The spaces.
The way learning feels.

A producer-led team, with specialist creatives brought together for the needs of each production.

Story before a shot list

We begin with what you want families to understand: your educational approach, a programme, a new campus or the daily experience of school life.

Craft in every frame

Direction, cinematography, interviews, sound, editing and colour work together to create a film with a clear point of view.

Four ways to bring the campus to life.

Choose the work that serves your audience and purpose. Each project is scoped with your team.

School brand & admissions films

Tell your story through leadership, teachers, student work and school life. Create a flagship film with shorter edits for admissions, your website and social channels.

Aerial & FPV filming

Reveal the setting, scale and flow of the campus through cinematic drone footage. Flight routes depend on permissions, access and safe operating conditions.

360° video & virtual campus tours

Help families explore classrooms, labs, sports facilities and shared spaces remotely. Agree whether you need spatial video, an interactive tour or both.

Custom augmented reality

Develop an interactive experience for a prospectus, open house, exhibition or learning project. Start with a specific idea, audience and supported device.

Different formats. Different purposes.

A conventional film, 360° video, a virtual tour and AR each offer a different kind of experience.

Brand film / walkthrough	A directed story or guided route with a fixed frame and edit.	Website, presentations, admissions emails and social edits.
360° video	The viewer looks around a filmed scene while the video plays.	A compatible 360° player or headset. Vertical social videos are separate edits.
Interactive virtual tour	The visitor chooses viewpoints, rooms and information hotspots.	A browser-based experience. Capture, platform and hosting are scoped together.
Custom AR	Digital content appears alongside a physical object, printed item or real space.	Device support and access are agreed during prototyping.

Begin with the brief.

These are starting points for a conversation. Deliverables, timing and quotation follow the scope.

Admissions & brand story

For an admissions cycle, open house, new programme or a refreshed school identity.

A flagship school or programme film

Teacher or leadership interviews

Short edits for agreed channels

Campus experience

For families comparing spaces, exploring boarding or considering a school from another city.

Aerial or FPV filming where feasible

360° video or an interactive tour

Custom AR when it serves the brief

Multi-campus partnership

For groups seeking one visual language with a distinctive story for each campus.

A pilot campus to establish the approach

Group and campus-specific stories

A reusable, organised content library

One production. Several conversations.

Plan the outputs around where families will encounter them, then agree the right versions and permissions.

Website & admissions pages	A flagship film, programme chapter or tour entry point.	Give families a clear introduction to the school.
Open houses & presentations	A screening film, campus walkthrough or AR demonstration.	Introduce the story and make discussion more concrete.
Enquiry & visit follow-up	A relevant short film or virtual-tour link.	Answer the questions families raise after a conversation.
Social & school milestones	Conventional-camera short edits and approved event highlights.	Share individual stories and moments through the year.
Prospectus & supporting media	Selected photography, stills and agreed QR links.	Connect print material with the online experience.

One shared identity. Room for every campus.

Establish the approach at one campus, then carry it across the group with care.

Discover

Agree audiences, educational values, priorities and the campus list.

Pilot

Film one campus to establish the visual language and review process.

Refine

Review the pilot with leadership and confirm what should carry across.

Roll out

Schedule campus stories and tours around each school's calendar.

Organise

Deliver a shared library with clear campus, channel and usage labels.

A group film can connect the campuses. Individual chapters retain each school's people, spaces and character.

From the first conversation to the final cut.

One producer coordinates the creative team, school contact, production and review process.

Before the shoot

Agree the audience, story and deliverables. Plan the shot list, interview prompts, access, consent and schedule. Confirm any specialist rig, tour platform or AR prototype.

On campus

Work around classes and agreed activities. Capture approved spaces and people with the camera, sound and aerial specialists required for the brief.

In post-production

Shape the film through editing, licensed or cleared music, colour and sound. Share review cuts, consolidate feedback and deliver the approved versions.

Agree what useful means: the questions the film should answer, where it will be used, and how your team will review visits, enquiries or audience feedback.

The school day comes first.

Access, safeguarding and consent are part of production planning from the outset.

Written permissions

Agree school approval, student and staff consent, restricted areas and what may be published before recording identifiable people.

A school coordinator

Work with one authorised contact on access, schedules, releases and factual information. Follow campus security procedures.

Careful campus operations

Plan around classes, exams and sensitive activities. Drone and FPV flights proceed only where permissions and safe conditions allow.

School-led review

Check names, messaging and approved appearances with your team. Final delivery and agreed publication follow the school's review.

School stories from our creative network.

Selected partner work, with individual credits. Tap a poster or film link to watch the original upload.



The Beacon School: A Full Campus Story

Shubhangi Acharya

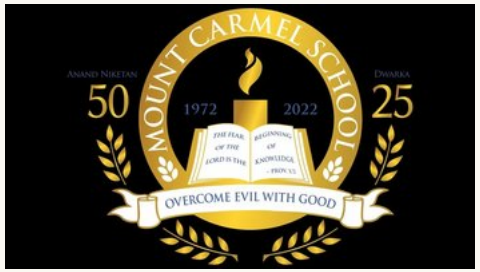
Watch original film



GD Goenka Baramulla

Cinematography by Faisal H. Bhat

Watch original film



Mount Carmel School, Dwarka

Cinematography by Faisal H. Bhat

Watch original film



Welcome to Mount Carmel Schools

Shared by Faisal H. Bhat · Original upload: Mount Carmel Schools

Watch original film

Different audiences. A distinctive point of view.

Institutional and education films shared by our network. Original filmmakers and sources are credited below.



Imagine: Tetr's UG Brand Film

Shared by Pink Freud · Original upload: Siddhartha Bedi

Watch original film



Flip the Script: Tetr's PG Brand Film

Shared by Pink Freud · Original upload: Siddhartha Bedi

Watch original film



Tetr: Class of 2029 Orientation Film

Directed by Siddhartha Bedi · Shared by Pink Freud

Watch original film



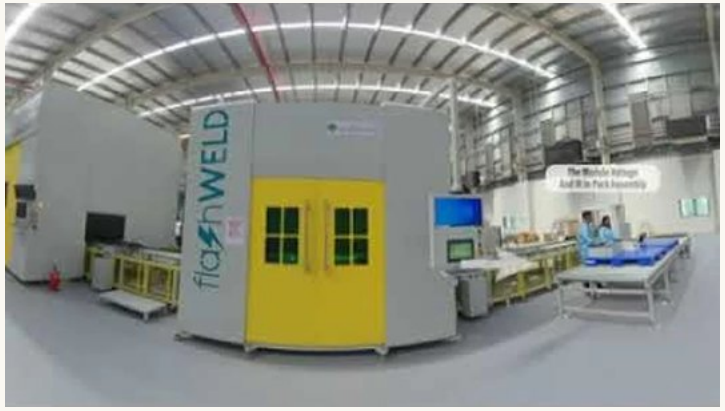
Quality Education India

Shashwat Das for British Asian Trust

Watch original film

See how a spatial experience works.

Partner demonstrations show the format in non-school settings. The school reference is independently credited.



Industrial 360° demonstration

Shared by Factory ARVR · Original upload: Saket Singh

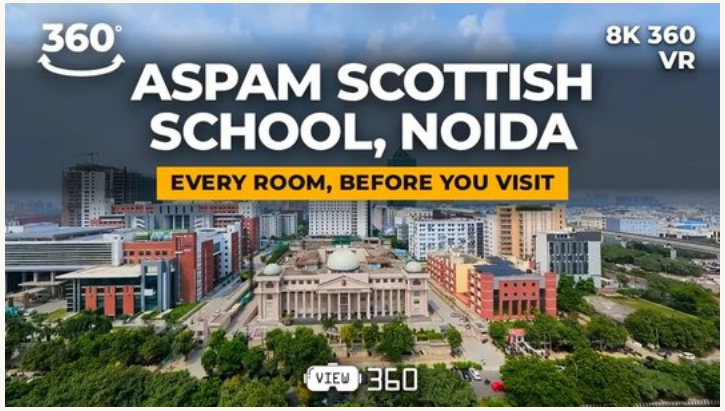
Watch original



Retail 360° walkthrough

Shared by Factory ARVR · Original upload: VrAshwa

Watch original



ASPAM Scottish School, Noida in 360°

View360Degrees

Watch original

A clear brief makes a better production.

Your quotation records deliverables, production days, reviews, timing, usage rights and responsibilities.

Production scope

Creative planning, the agreed crew and equipment, post-production and approved final exports are defined in the project scope. Supporting photography and event coverage can be added to the same production plan.

Specialist work

Aerial access, 360° capture, tour hosting, interactive hotspots and AR development are scoped individually. Platform fees, hosting, device support and ongoing maintenance are agreed explicitly.

What we need from the school

One authorised coordinator, agreed access, appropriate releases, approved brand assets and factual information, and consolidated feedback at each review.

Commercial discussion

We prepare a tailored quotation after understanding the brief. Paid media, campaign management, additional talent, travel, raw footage and project files are included only when agreed.

Let’s find your school’s story.

Tell us about your campus, the families you want to reach, what you would like to make and when you need it.

Discuss a project / request a quote

Explore selected work

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Delhi NCR
School & institutional filmmaking